



The Lukes Network  
27068 La Paz Road, #820  
Aliso Viejo, CA 92656  
949-427-0623  
[info@thelukesnetwork.com](mailto:info@thelukesnetwork.com)  
[www.thelukesnetwork.com](http://www.thelukesnetwork.com)

## For Immediate Release

### **CEO of Orange County-based [The Lukes Network](http://www.thelukesnetwork.com) is One of 35 she-Ecommerce Entrepreneurs of the SBA Orange County Inland Empire Small Business Development Center**

*Anna Lisa Lukes to Join 35+ Entrepreneurs at shE-commerce Virtual Launch Party on February 18 at 6 pm; Expands Marketing and Sustainability Firm on a National Scale*

**ALISO VIEJO, CA (February 15, 2021)** - - Anna Lisa Lukes, Founder and CEO of The Lukes Network, LLC, a purpose-driven full-service marketing and sustainability firm, is one of 35 entrepreneurs of the [shE-commerce](http://www.thelukesnetwork.com) Program of the Small Business Administration Orange County Inland Empire Small Business Development Center. Lukes will celebrate with the SBA OCIE SBDC and other shE-commerce entrepreneurs at a virtual launch party on Thursday, February 18 at 6 pm. The event is offered at no cost and is open to everyone. Attendees will get to meet Lukes and other female business owners, and learn about their businesses as they showcase their new online presence on TheWMarketPlace, a nationwide e-commerce platform. Get more information at [www.thelukesnetwork.com](http://www.thelukesnetwork.com).

Lukes, the founder of The Lukes Network, LLC, a 51+% woman- and minority-owned business, said her company “exists to make an impact on organizations and the community, and our primary focus areas are government agencies, small business and nonprofits.” She added, “We are passionate about using stories and data to help organizations do well and do good. Our approach is different because we hone in on an organization’s values, why they exist and their impact on the places where they work.”

Participating in the shE-Commerce program over the past few weeks, female entrepreneurs and women business owners like Lukes have worked relentlessly, in a group and one-on-one setting with the OCIE SBDC and TheWMarketPlace teams, all with the goal to launch their business online and/or be able to expand their offerings into a new e-commerce platform, reaching new national audiences and increasing their sales. Lukes said, “I am grateful to the shE-commerce team at the OCIE SBDC and to The W Marketplace for their support. I would highly recommend that entrepreneurs participate in future cohorts of shE-commerce to grow their business on a national scale. Being on this national online platform with other entrepreneurs - and having this network of fellow female business owners - is exciting for our company!”

#### **About The Lukes Network, LLC ([www.thelukesnetwork.com](http://www.thelukesnetwork.com))**

The Lukes Network, LLC is a purpose-driven full-service marketing and sustainability company founded by Anna Lisa Lukes, who has 20 years experience in executive-level management, marketing, fundraising and sustainability. The Lukes Network ([www.thelukesnetwork.com](http://www.thelukesnetwork.com)) exists to make an impact on organizations and the community, and its primary focus areas are government agencies, small business (real estate, food, beverage, hospitality and services) and nonprofits. The Lukes Network is also the producer of the Three B Summit in Sustainability, Executive Circle, LeadHership, TasteMakers Conversations with Entrepreneurs in Food, Win, Art and Travel, and RealtyTalk, programs designed to inform, inspire and share the stories of TLN clients, partners and thought leaders. TLN is a 51+% woman- and minority-owned company. For more information, visit [www.thelukesnetwork.com](http://www.thelukesnetwork.com).

#### **Contact:**

Anna Lisa Lukes, The Lukes Network, LLC



[all@thelukesnetwork.com](mailto:all@thelukesnetwork.com) | 949-427-0623

The Lukes Network  
27068 La Paz Road, #820  
Aliso Viejo, CA 92656  
949-427-0623  
[info@thelukesnetwork.com](mailto:info@thelukesnetwork.com)  
[www.thelukesnetwork.com](http://www.thelukesnetwork.com)