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## PRESS RELEASE

**For Immediate Release**

**The Lukes Network Brought Together Volunteers from Small and Big Businesses Together to Habitat for Humanity of Orange County Team Build in Stanton on Friday**

TLN Volunteers from ATC Academy, UPS and Mission-Focused Tacos4Troops Work with HabitatOC Family and Get Recognized by Offices of Elected Officials

**July 24, 2021 (Aliso, Viejo, CA) - -** [The Lukes Network, LLC](http://www.thelukesnetwork.com), an Orange County-based full-service marketing and sustainability agency, proudly sponsored a [Habitat for Humanity of Orange County](#) Team Build on a new development in the **City of Stanton** on Friday, July 23, 2021. [TLN](#) believes in HabitatOC's mission of providing decent shelter and affordable housing for all. **Jay Lukes**, COO of TLN said, "We gathered our team, corporate partners, and volunteers from small and large companies, reached out to our electeds and wanted to have our lunch catered by a mission-oriented company. Our goal was to make every element of our company Team Build aligned with our purpose and culture."

HabitatOC site superintendent, **Dominic Griffiths** and volunteer team leaders taught TLN guest volunteers how to wrap six new homes to make them energy efficient and reduce the cost of operation when the families move in. They worked alongside **Ben and Terry Crespín**, a HabitatOC couple who earned an affordable mortgage for one of the homes just completed by the non-profit organization in partnership with the **City of Fullerton**. Representatives from the offices of the [County of Orange Second District Supervisor Katrina Foley](#), [California Assemblymember Sharon Quirk-Silva](#) (AD 65) and [California Senator Josh Newman](#) (SD 29) were on hand to recognize the volunteers who joined TLN on this build.

Lukes led a short program and talked about the impact of HabitatOC and the need for land, partnerships with cities and private developers and also identifying homeowners. He noted having lived in Orange County since childhood and that he "saw when you could buy a house for \$80,000. Clearly that's not the case anymore. It's good for sellers, but not for home buyers. And that's where HabitatOC comes in. Sponsoring a HabitatOC Team Build like this supports the organization and helps get the word out about its good work." HabitatOC President and CEO, [Sharon Ellis](#), emphasized the importance of making affordable home ownership front and center in the state's housing agenda.

**Scott Kuttner**, who recently retired from the **City of Santa Ana**, also volunteered on the TLN Team Build. He recalled the first development built by HabitatOC in Santa Ana decades ago, and how that project "transformed the neighborhood" and he still remains connected with the homeowners today.

First-time HabitatOC volunteers, **Leo Ramirez** and **Oliver Jones** from [UPS](#), saw the mission come to life. **Anna Lisa Lukes**, TLN CEO and HabitatOC Board Member said, "Jay and I were intentional about inviting large and small businesses from within our network to see how we all can work together to leverage team builds for employee engagement programs and maybe even show how a company employee could become an Orange County homeowner because of HabitatOC. Having Ben and Terry here was really special."

TLN brought in [Tacos4Troops](#) to cater lunch. **Virji Angelo**, co-owner of [Angelo Termite & Construction](#) and **ATC Academy**, climbed a scaffold to help wrap the homes. "I was really scared at first, but after a while, I was fine. I'm glad I did it." HabitatOC's **Tommy Monje** was talking with her about the organization's faith relations committee and before the end of the day, she called a pastor friend who does work with 30 congregations and told him about her experience.

Habitat Program alum, Terry Crespin, is an employee of HabitatOC donor, [AAA](#), and she heard about the opportunity in Fullerton at work. "Without HabitatOC, we couldn't afford to live in Orange County," she said.

#### About The Lukes Network

In all we do, we make an impact on businesses as well as the community. Habitat for Humanity's mission aligns with TLN's motto of Do Well and Do Good. TLN is a full-service marketing and sustainability consulting firm focused on the Triple Bottom Line of People, Profit and Planet. The firm provides strategy, branding, public relations, outreach, creative production services to small and big businesses, and public entities in Orange County, California and Beyond. To learn more about the mission and vision of HabitatOC, and its [homeownership](#), [home repair](#) and [neighborhood revitalization](#) programs or land acquisition/development and other partnership opportunities, visit [www.habitatoc.org](http://www.habitatoc.org). For more information about TLN and photos of volunteers in action at the site, visit [www.thelukesnetwork.com](http://www.thelukesnetwork.com).

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To see more of The Lukes Network Team Build photos, go [here](#).